

# A YEAR WITH AAOSH

*Partnership Prospectus*

AAOSH.ORG

# SHAPE THE FUTURE WITH AAOSH

Since 2011, AAOSH has led the charge in advancing oral systemic health and medical-dental integration by providing unparalleled access to top decision-makers, thought leaders, and experts in the field. **Our mission—to save lives through connection and education—continues to drive our vision for the future of preventive medicine and holistic patient care.**

Our in-person and virtual events empower a diverse network of professionals, from dentists and physicians to hygienists, nurses, and other multidisciplinary providers. These gatherings are hubs for exploring the latest advancements, sharing innovative ideas, and building both thriving practices and effective solutions that elevate oral systemic patient care.

**Partnering with AAOSH opens direct channels to influential industry leaders with real purchasing power.** Strengthen your relationships with existing clients, attract new connections, and gain insight into the challenges healthcare providers face today—while positioning your solutions as integral to their success.

Join us in shaping the future of integrated medicine and dentistry by becoming a long-term partner of AAOSH. This alliance goes beyond business; it's an opportunity to contribute to life-saving advancements every day.



## TABLE OF CONTENTS

3

ANNUAL SESSION 2025

5

AAOSH VIRTUAL EVENTS & WEBINARS

6

SPONSORSHIP LEVELS

7

SPONSOR LEVELS BREAKDOWN

# ANNUAL SESSION 2025

SEPTEMBER 11 - 13, 2025



Annual Session 2025 presents a powerful opportunity for exhibiting partners to connect with a dynamic and forward-thinking audience of healthcare professionals. **This event attracts influential decision-makers who are eager to discover innovative solutions that advance the integration of oral and systemic health. By exhibiting, your company will gain unparalleled visibility, build lasting relationships with key industry leaders, and position your brand as a pioneer in a rapidly growing field.** Showcase your products and services to those actively seeking ways to enhance patient care, expand your market reach, and be part of shaping the future of healthcare. This is your chance to make a lasting impact—don't miss out!



## THE COOPER HOTEL CONFERENCE CENTER & SPA



The Cooper Hotel Conference Center and Spa in Dallas, Texas, offers a perfect blend of wellness, luxury, and state-of-the-art facilities, making it an ideal venue for Annual Session 2025. Its serene atmosphere, world-class amenities, and focus on health align seamlessly with AAOSH's mission to advance the connection between oral and systemic health, providing a conducive environment for learning and collaboration.

# SPONSORSHIP OPPORTUNITIES

## ANNUAL SESSION 2025 SPONSORSHIPS & A LA CARTE OPTIONS. OPEN TO ALL LEVELS: *(First come, first serve)*



LAYNARD SPONSOR  
~~—\$500 (1 available)~~ SOLD OUT

ATTENDEE BAG  
\$500 (1 available)

BAG INSERT (SAMPLE, FLYER, POSTCARD)  
\$100 (Limit 5 per company/organization)



LUNCH SPONSOR WITH 10 MIN PRESENTATION  
\$1,000 (2 available)

THURSDAY NIGHT RECEPTION SPONSOR WITH THREE MINUTE WELCOME  
\$1,500 (2 available)



FRIDAY NIGHT RECEPTION SPONSOR WITH THREE MINUTE WELCOME  
\$1,500 (2 available)

REFRESHMENT BREAKS SPONSOR  
\$500 (4 available)

ANNUAL SESSION ADDITIONAL GUEST  
\$500



FRIDAY MORNING 1 MIN INTRO OF COMPANY  
\$500

NAME A CUSTOM COCKTAIL  
\$750

# AAOSH VIRTUAL EVENTS & WEBINARS



**MIDWINTER 2025**

**FEBRUARY 7, 2025**



**PRACTICE PROFITABILITY**

**MAY 8, 2025**



**AAOSH ACCELERATE 2025**

**NOVEMBER 14, 2025**



## WEBINARS

Partnering with AAOSH as a sponsor puts your brand at the forefront of the growing movement toward integrative health. AAOSH webinars attract top-tier medical professionals committed to advancing the connection between oral and systemic health.

Sponsorship offers direct access to decision-makers and thought leaders, providing an ideal platform to showcase your products, build credibility, and expand your influence. Align your brand with cutting-edge education and health innovation by partnering with AAOSH to reach a highly engaged, multidisciplinary audience.

# SPONSORSHIP LEVELS



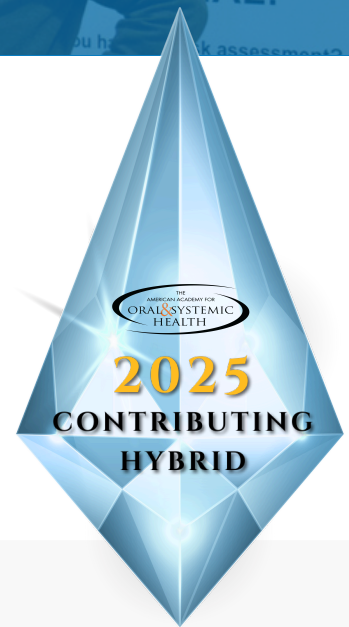
**\$11,000**

*A Value of \$24,550\**



**\$8,000**

*A Value of \$18,750\**



**\$5,500**

*A Value of \$12,575\**

## HIGHLIGHTS

- PRIME BENEFITS FOR ANNUAL SESSION 2025
- ABILITY TO REACH 40,000+ EMAIL CONTACTS
- ROI OPPORTUNITIES THROUGHOUT THE YEAR FOR ONE SET PRICE



## OTHER OPTIONS



**\$5,000**



**\$2,000**



**\$1,000**

## HIGHLIGHTS

- OPPORTUNITY TO REACH OUR AUDIENCE IN A WAY THAT BEST FITS YOUR BUSINESS
- REPRESENTATION ON AAOSH WEBSITE

# SPONSOR LEVELS BREAKDOWN

## SPONSORSHIP LEVEL

	Sustaining Hybrid	Supporting Hybrid	Contributing Hybrid	Exhibitor Table Only
<b>BENEFITS</b>	<b>\$11,000</b>	<b>\$8,000</b>	<b>\$5,500</b>	<b>\$5,000</b>
<b>ANNUAL SESSION 2025</b>				
A Table at Annual Session 2025	yes	yes	yes	yes
Logo Listing, Link, and Acknowledgment on Annual Session 2025 Webpage	yes	yes	yes	yes
Attendee Ticket(s)	3	2	1	1
Thursday Reception Ticket(s)	3	2	1	1
Friday Reception Ticket(s)	3	2	1	1
Pre- and Post-Show Attendee List	yes	yes	no	
Custom pre- and post-show social media advertising provided by AAOSH	4	2	1	
Pre- and post-show email blast (40,000+) Provided by AAOSH	4 (3 pre & 1 post)	2 (1 pre & 1 post)	no	
Annual Session 2025 bag inserts	2	1	no	
60 second video for show advertising - <i>provided by the partner</i>	yes	no	no	
Thursday Workshop	yes	no	no	
\$100 off professional scholarships for clinicians available	4	2	1	
Choice of Special Sponsorship Opportunity ( <i>from list below</i> )	1	1		

- Name a Specialty Cocktail for Thursday Night (3) or Friday Night (3)
- Lanyard Sponsor (4) **SOLD OUT**
- Attendee Bag Sponsor (1)
- Thursday Night Reception Sponsor (2)
- Friday Night Reception Sponsor (2)
- Refreshment Break Sponsor (4)
- Lunch Sponsor (2)
- Breakfast/Coffee Sponsor (2)

<b>VIRTUAL PREMIUM PACKAGE</b>	Sustaining Hybrid	Supporting Hybrid	Contributing Hybrid	Virtual Event Sponsor <b>\$2,000</b>	Webinar Sponsor <b>\$1,000</b>
AAOSH Virtual Event Sponsor with a 60 second ad and logo displayed on rotating slides during all breaks	3 events	1 event	1 event	1 event	no
AAOSH Exhibiting Sponsor webinars (Can be for CE or non-CE Credit - certain restrictions apply)	3/year	2/year	1/year	1/year	1/year
Pre- and post-event attendee list of a virtual event	2 (1 pre & 1 post)	2 (1 pre & 1 post)	no	2 (1 pre & 1 post)	no
Logo displayed as an event sponsor on opening and closing slides and during break slides	yes	yes	yes	yes	yes
30-minute “Lunch with (Your Company)” to share your product or service, or an “Ask Me Anything” with an AAOSH Moderator (Can be pre-recorded or live)	1	no	no	1	no
Custom pre- and post-show social media coverage	2 (1 pre & 1 post)	2 (1 pre & 1 post)	1 pre-show	2 (1 pre & 1 post)	2 (1 pre & 1 post)
Chat drop notifications throughout a virtual event to all attendees	2 per event	2 per event	1 per event	2 per event	1 per webinar
Ability to send product samples or schedule appointments to/with decision makers through form sign-ups	1	no	no	1	no

### **AAOSH SUPPORT THROUGHOUT THE YEAR**

Premium listing as a Sponsor throughout the year on AAOSH’s Website in several locations	yes	yes	yes	yes (as an event sponsor)	yes (as a webinar sponsor)
Free AAOSH Membership for Your Team for One Year	Up to 30	Up to 20	Up to 10	Up to 20	Up to 10
The ability to offer special “Member-Only Discounts” behind our paywall Learning Management System	yes	yes	yes	yes	yes
Ability to share academic articles, scientific findings, or research through our Connect subscription service	1/year	1/year		1/year	
Ability to guest blog or vlog with an AAOSH moderator, with backlinks to your organization	2/year	1/year		1/year	





# THANK YOU!



**LET'S GET IN TOUCH**

**CONTACT US**

[SUPPORT@AAOSH.ORG](mailto:SUPPORT@AAOSH.ORG)

**VISIT OUR WEBSITE**

[WWW.AAOSH.ORG](http://WWW.AAOSH.ORG)