

PARTNER — **PROSPECTUS**

Join us for an **AAOSH Regional Hybrid Event** coming to a city near you. From dentists to dental hygienists, physicians to nurses and nurse practitioners, and myofunctional therapists to physical therapists. AAOSH brings together dental and medical professionals from around the U.S. at every career stage to discuss their cutting edge work in oral systemic health.



ABOUT AAOSH

Founded in 2010, The American Academy for Oral Systemic Health is a 501(c)3 non-profit organization of healthcare leaders and health professionals dedicated to expanding awareness of the relationship between oral health and whole body health.

AAOSH membership includes and is open to health professionals from many allied health disciplines, corporate supporters and sponsors, health educators, and healthcare leaders.

Membership and Academy activities, meetings, research and communications are all supportive of helping members of the healthcare community to work closer together and helping to improve the oral and general health of our patients and our communities.

AAOSH promotes medical and dental partnerships, building closer ties between allied health professionals and improving interdisciplinary communication and professional referral relationships.

OUR MISSION AND VALUES



AAOSH provides support to health professionals and the public by providing a higher quality and standard for health care service and public awareness of the health connections linking the mouth with the body.

AAOSH is passionate in its vision to educate medical and dental professionals (AGD Pace Accredited) about the mouth-body connections and to help bridge the gaps within the medical disciplines and professions using current and emerging science and modern information technology which will support the rapid and accurate exchange of available knowledge.

● **MISSION**

Revolutionizing interdisciplinary healthcare by uniting medicine & dentistry to empower a higher quality of life.

● **VALUES**

Integrity, Science Based Health,
Innovation and Discovery Health care,
Pioneering Interdisciplinary Health Care
Education, Fellowship & Community,
Collaboration

OUR 2023 BOARD OF DIRECTORS



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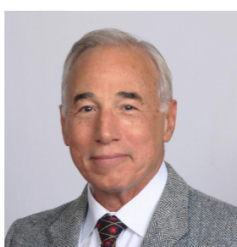
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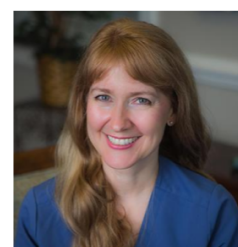
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OUR TEAM



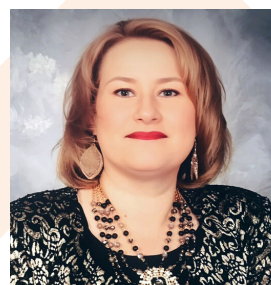
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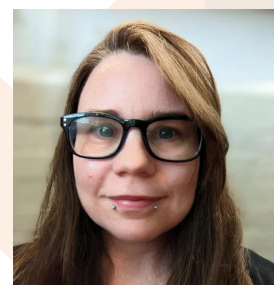
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Trish Kohl
Member Engagement
Coordinator



Violet Crabb
Senior Manager,
Digital Marketing



Dannielle Springfield
Digital Marketing
Specialist



AAOSH provides access to top decision-makers, thought leaders, and experts through invaluable networking and a high quality educational program - offering both CE and CME.

Our regional events allow dentists and physicians, hygienists and nurses, and other medical professionals to explore trends, share ideas and best practices while discovering solutions that empower oral systemic patient care.

Partnering with AAOSH is the ideal solution to connect and engage directly with industry leaders who have buying power. You will strengthen your relationships with your current customers, gain new ones, and learn firsthand the challenges providers are facing and how you can provide solutions to those challenges.

● Meet New Customers

70% of attendees at an AAOSH regional event are new to oral systemic health.

● Help Customers Solve Problems

80% of attendees at an AAOSH regional event are seeking solutions to common oral system health problems.

WHY ATTEND AN AAOSH EVENT?

PROFESSIONAL ROLES

Dentist	42%
Hygienist.....	46%
Physician.....	5%
Allied Health.....	7%

**80% of
Attendees
Engage with
Partners at
Each Event**

**44% Plan to
Make a
Purchase
within 1 Year**

PURCHASING ROLES

Recommend Products	53%
Evaluate Options for Purchase	54%
Final Selection and Assess Products After Purchase.....	47%

"Loved it. Travelled from Las Vegas. Great group of people. Good quality of material and very friendly and informative vendors."

~ Regional Attendee

- Generate new sales leads.
- Connect directly with decision-makers with purchasing influence & authority.
- Engage with current and future customers face-to-face and expand your industry contacts.
- Maximize the visibility and exposure of your company's products and services.
- Pre- and post-event marketing and advertising opportunities.
- Full access to attend program events and sessions.
- Sit in on exclusive roundtable discussions with top experts on timely topics in the industry and learn how your products and services can provide solutions.
- Keep an eye on your competitors and see what they are up to.

HYBRID PARTNER PACKAGES

Contributing Partner - \$850

- Table in Exhibit Space - assignments first-come, first-served
- Logo listing and link under designated partner level on event website
- Complimentary event registration for 1 booth rep (lunch included)
- Acknowledgments on event signs and other printed materials
- Thank you announcement during closing remarks
- Use of post-show attendee list - 1x
- 2 push notifications for hybridized events via live-stream

Supporting Partner - \$1350

- Table in Exhibit Space - assignments first-come, first-served
- Logo listing and link under designated partner level on event website
- Complimentary event registration for 2 booth reps (lunch included)
- Acknowledgments on event signs and other printed materials
- Thank you announcement during closing remarks
- Use of post-show attendee list - 1x
- Custom pre-show social media post to AAOSH Audience (IG, FB, LinkedIn, Twitter)
- 3 push notifications for hybridized events via live stream
- Option to provide membership benefits exclusively for AAOSH members and prominently featured on the membership platform

Sustaining Partner - \$1850

- Table in Exhibit Space - choice of location (1st come, 1st served among Sustaining Partners)
- Logo listing and link under designated partner level on event website
- Complimentary event registration for 2 booth reps (lunch included)
- Acknowledgments on event signs and other printed materials
- Personalized announcement during opening remarks
- Thank you announcement during closing remarks
- Use of pre-show attendee list - 1x
- Use of post-show attendee list - 1x
- Custom pre-show social media post to AAOSH Audience (IG, FB, LinkedIn, Twitter)
- Custom post-show E-Mail Blast to AAOSH List (13,000)
- 45min Speaker Slot (subject to availability and CE limitations)
- 4 push notifications for hybridized events via live-stream
- Option to provide membership benefits exclusively for AAOSH members and prominently featured on the membership platform

VIRTUAL PARTNER PACKAGES

Virtual Contributing Partner - \$350

- Logo listing and link under designated partner level on the event website
- Complimentary event registration for 1 attendee
- Thank you announcement during closing remarks
- Use of post-show attendee list - 1x
- (2) push notifications for virtual events via live-stream
- 15-minute presentation to promote your brand with a 5-slide presentation

Virtual Supporting Partner - \$850

- Logo listing and link under designated partner level on the event website
- Complimentary event registration for (2) attendees
- Thank you announcement during the opening & closing remarks
- Use of post-show attendee list - 1x
- (3) push notifications for virtual events via live-stream
- 20- minute presentation to promote your brand with a 5-slide presentation

Virtual Sustaining Partner - \$1350

- Logo listing and link under designated partner level on event website and acknowledgments on AAOSH event prospectus
- Complimentary virtual event registration for (2) attendees
- Personalized announcement during opening remarks
- Thank you announcement during opening & closing remarks
- Use of pre-show attendee list - 1x
- Use of post-show attendee list - 1x
- Custom pre-show social media post to AAOSH Audience (IG, FB, LinkedIn, Twitter) Custom post-show E-Mail Blast to AAOSH List (13,000)
- (4) push notifications during virtual event
- 45min Speaker Slot (subject to availability and CE limitations)
- 30- minute time with attendees to promote your brand with 10 slide presentation

A-LA-CARTE PARTNER OPTIONS

Pre-Event/Post-Event Attendee Mailing List* \$150

Let attendees know why they need to visit your products/services. The list will be provided electronically prior to the meeting and after the meeting, with email only, and is for *one-time use only.

Table Tents \$500 (1 sponsorship available per event)

Place your promotional table tents directly in front of attendees for full event exposure. Partner arranges the purchase, production, and delivery of at least 75 table tents.

Registration Desk Stand-Alone Banner \$500 (1 sponsorship available per event)

Attendees will see your company logo first during their registration process. Partner arranges for production/delivery of 1 stand-alone banner.

Meeting Bags and Inserts \$750 (1 sponsorship available per event)

Place your promotional material or item directly into all attendees' hands for long-term residual exposure. Partner arranges the purchase, production, and delivery of at least 150 items. Examples of acceptable inserts are promotional brochures, postcards, and other printed materials and items such as pens, USB flash drives, luggage tags, etc.

Lanyards \$1,250 (1 sponsorship available per event)

Attendees will display your company logo on their lanyards. Partner arranges for production and delivery of at least 150 lanyards.

Lunch Hosts \$2,500 (1 sponsorship available per event)

Share your message directly with attendees through a lunch host. Partners hosting lunch service address attendees with a 15min presentation immediately before lunch. For hybrid events, your presentation will be live-streamed.

UPCOMING AAOSH EVENTS

Are you ready to be a part of the revolutionization of interdisciplinary healthcare by uniting medicine and dentistry to empower a higher quality of life?

AAOSH MIDWINTER VIRTUAL

JANUARY 19, 2024
VIRTUAL EVENT

AAOSH HYBRID WESTERN REGIONAL

MAY 3, 2024
DENVER, CO | VIVOS INSTITUTE

COLLABORATION CURES

SEPTEMBER 12-14, 2024
RENO, NV

PLEASE REQUEST COLLABORATION CURES PROSPECTUS

AAOSH ACCELERATE

NOVEMBER 1, 2024
VIRTUAL EVENT

Interested in
attending more than
one regional event?
15% discount on all
packages and a la
carte options with
pre-payment for two
or more events.

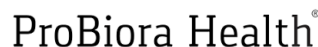
*EXCLUDING COLLABORATION
CURES 2024*

Let's have fun partnering together!



Have an idea for an opportunity you don't see here? Want more options? Contact us to expand your brand exposure at our event.

AAOSH REGIONAL PARTNERS



AcceptCare + Abella
Biocidin Botanicals
Cardio Risk
CariFree

Direct Diagnostics
Elevate Oral Care
FCR Health Solutions
Fotona

Microbiome Labs
Novozymes
OraPath

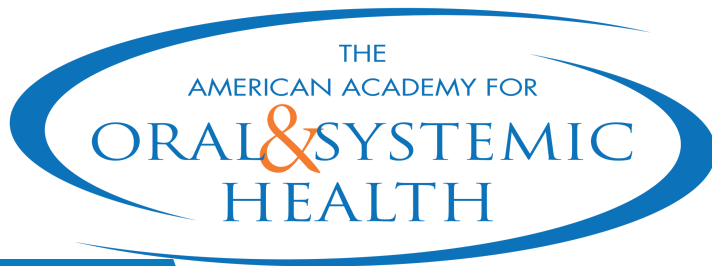
Perio-Protect
ProBiora Health
Profitable DDS

Relax Saunas
StellaLife

SuperMouth

The Hendrickson Advisory Group
Xlear

****YOUR BRAND HERE****



AAOSH **THANKS YOU**

Be a part of the oral systemic movement. Connect with hundreds of decision makers and make connections with your current and prospective customers, gain valuable industry knowledge, and increase your visibility to remain competitive in the marketplace.

 www.aaosh.org

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 events@aaosh.org



PACE
ACADEMY OF
GENERAL DENTISTRY
PROGRAM APPROVAL
FOR CONTINUING
EDUCATION

AAOSH
Nationally Approved PACE Program Provider for
FAGD/MAGD credit.
Approval does not imply acceptance by
any regulatory authority or AGD endorsement.
7-01-22 to 6-30-25
Provider ID# 354219